

"In the **eternal pursuit** of The One, love is the only law."



ETERNAL PURSUIT

A Comedy About Modern Romance

where an alternative dating service known as MANUFACTURING CO. finds your perfect match
and *Manufactures a Coincidence* using their vast network of Love Associates
who operate under Cupid's Code: "In the ETERNAL PURSUIT of The One, love is the only law."

Written By BENJAMIN FONT

Directed By BENJAMIN FONT and NOAH APPLEBAUM

Produced By JACQUELYN RYAN-KRICHEVSKY

1-619-TRUE LUV

www.ManufacturingCo.us

LOVE IS A MACHINE. WE ARE THE ENGINEERS.

ETERNAL PURSUIT

Executive Summary

LOGLINE: An alternative dating service finds your perfect match and manufactures a meet-cute with the help of their vast network of Love Associates who operate under Cupid's Code: "*In the **eternal pursuit** of The One, love is the only law.*"

GENRE: Comedy, Romance

BUDGET: Target Range \$3-5M

SCHEDULE: Target Range 21-24 Days

MARKETING: Rom-Com with a Grounded Sci-Fi Twist

COMPS: *Her, Eternal Sunshine of the Spotless Mind, and Knives Out + The White Lotus...but for Love.*

UNION CONTRACTS: WGA – Low | Teamsters – Low Budget Theatrical | IA – Tier One A | SAG – Regular Theatrical

A high-angle, top-down photograph of a man and a woman lying on their stomachs on a vast, cracked, and textured surface of frozen ice. The woman, on the left, has vibrant blue hair and is wearing a long, quilted purple winter coat, blue gloves, and brown boots with white fur trim. The man, on the right, is wearing a black beanie, a black jacket, and black pants. They are both looking towards the camera with slight smiles. The background is a dark, blue-tinted expanse of ice with visible cracks and snow patches. Overlaid in the center of the image is the text "THE FILM" in a large, bold, white, sans-serif font.

THE FILM

ETERNAL PURSUIT
A Feature Comedy About Modern Romance

After reeling from a break up with his girlfriend of 10 years, Alex Russell is reluctant to join the modern dating world until his best friends convince him to look into an alternative matchmaking service known as **MANUFACTURING CO.**

It's not swiping. It's the future.

But when Alex signs up for this unorthodox service, he finds himself on a journey for much more than just **The One.**

Through a well orchestrated series of *manufactured coincidences* – that become increasingly dangerous as the pursuit escalates – Alex not only meets his soulmate, but has his entire life turned upside down along the way and has to put it all back together in order to create a foundation that is strong enough to build their future on.

ETERNAL PURSUIT

A Franchise

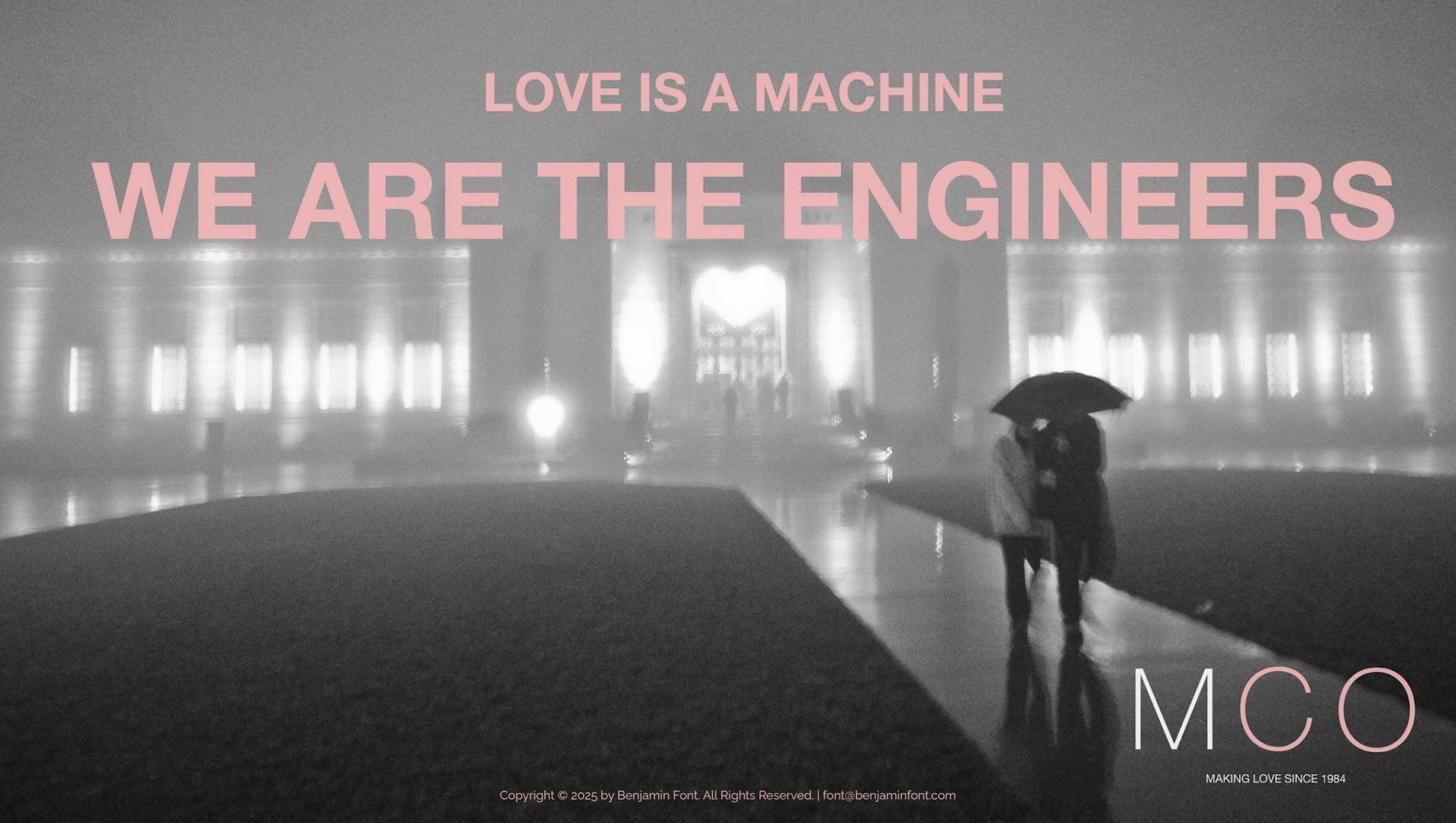
While the way in which we fall in love has changed drastically, our inherent desire for love and idyllic notions of what it should feel like have remained the same. We yearn for organic connections. Happenstance, Serendipity, Fate. Coincidence.

ETERNAL PURSUIT explores a not so distant future when these contradicting conceptions of love collide. When “modern technology is used to create old world romance” and a company literally *manufactures coincidence* between you and your soulmate.

With **MANUFACTURING CO.** at the heart of the film – a company whose remarkable services are as vital to the rom-com as those of Daniel Craig’s Benoit Blanc are to that of a whodunnit franchise like *Knives Out* – **ETERNAL PURSUIT** uniquely lends itself to the possibility of limitless installments, matches, mishaps, miscommunications – and maybe even murders – all in the name of love that celebrates its diverse shapes, sizes, and splendors as soulmates find each other and sometimes find new roles in The Company’s ever-growing network of Love Associates.

But no matter whose journey we’re on, or in which installment, we will always be anchored by The Company’s guiding principle – *Cupid’s Code*:

“In the **ETERNAL PURSUIT** of The One, love is the only law.”



LOVE IS A MACHINE
WE ARE THE ENGINEERS

MCO

MAKING LOVE SINCE 1984

Are you searching for **The One**, but can't seem to catch a lucky break? We're not surprised.

In a culture polarized by an obsession with social media, and a yearning for the organic connections of yesteryear, there's really only one logical solution:

MANUFACTURING CO.

An alternative dating service that uses modern resources to create old world romance.

When it comes to finding your soulmate, depending on fate could take forever – so we don't. What we do is create chance. We find your perfect match, and we *Manufacture Coincidence*.

Call today.

1-619-TRUE LUV

XO

W.F. + JOY ADAMS

Co-Founders of MANUFACTURING CO.



START FALLING TODAY
****ETERNAL PURSUIT – Pitch Trailer***

LOVE IS A MACHINE

WE ARE THE ENGINEERS

MCO

MAKING LOVE SINCE 1984

A group of people in a hallway, possibly a film set. In the center, a man with glasses and a red jacket is looking down. To his left, a woman in a beige jacket is looking at him. To his right, a woman in a colorful patterned top is looking at him. The scene is lit with soft, natural light. The text "THE CAST" is overlaid in large, bold, white letters.

THE CAST

**Casting Ideas are for Character Reference Only and are Not Confirmed Unless Specifically Noted as ATTACHED CAST*



The Co-Founders

ETERNAL PURSUIT

The Co-Founders

W.F. ADAMS is the Co-Founder of the alternative dating service Manufacturing Co. with his wife, Joy. He is eccentric, warm, and inviting – with the air of a cult leader – and a devout believer in Love.

CASTING IDEA: **Keegan-Michael Key** (Mad TV, Key & Peele, Keanu, Wonka) – *1.6M Followers*

JOY ADAMS is the Co-Founder of the alternative dating service Manufacturing Co. with her husband, W.F. She is charismatic, resolute, and strategic – like the coach of a championship team – and a devout believer in Love.

CASTING IDEA: **Amy Poehler** (SNL, Parks and Recreation, Inside Out, Wine Country) – *232K Followers*



The Lovebirds

ETERNAL PURSUIT

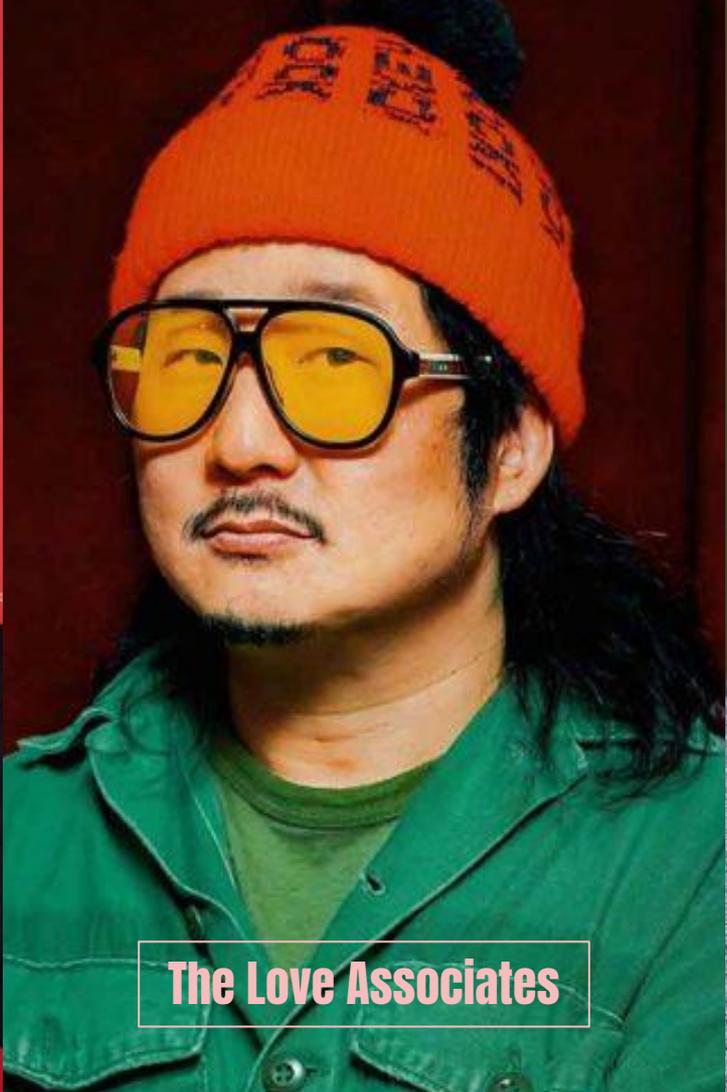
The Lovebirds

ALEX is an empathetic and easygoing romantic who is reluctant to join the modern dating world after being blindsided by the end of his 10 year relationship...until he learns about an alternative dating service that turns his world upside down.

CASTING IDEA: **Ben Schwartz** (Parks and Recreation, Sonic The Hedgehog, The Afterparty) – *1.2M Followers*

MOLLY is grounded yet adventurous, ambitious yet present, and empathetic yet pragmatic. She is the owner of a successful local bakery and a yet satisfied client of Manufacturing Co. She's also Alex's perfect match if he ever gets his s*** together.

CASTING IDEA: **Annie Murphy** (Schitt's Creek, Nine Perfect Strangers, Kevin Can F*** Himself) – *1.7M Followers*



The Love Associates



ETERNAL PURSUIT

The Love Associates

"TOT" is Manufacturing Co.'s most devout Love Associate and a big hearted loose cannon who will do anything in the name of Love...which can be one hell of a trip, so be careful.

ATTACHED CAST: **Bobby Lee** (Mad TV, Reservation Dogs, Tigerbelly Podcast, Bad Friends Podcast) – *1.7M Followers*

GINA is another of Manufacturing Co's devout Love Associates who is cunning, playful, and an absolute life force. She's a wild card who will also do anything in the name of love – just like her life partner, Tot.

ATTACHED CAST: **Paige Ginn** (Airplane Mode, The Viral Podcast) – *324K Followers*

THE PROXY is W.F.'s surrogate that he uses to maximize his productivity in the wild while he physically remains at his home or the MCO Headquarters. The Proxy is a real person too though, named David. And he's damn good at his job.

ATTACHED CAST: **Rick Otto** (The Wire, Bosch, Midnight in The Orange Grove)



The Friends



ETERNAL PURSUIT

The Friends

REID is a gregarious and lovable d-bag who is Alex's obnoxious best friend that can't rest until Alex recovers from his breakup and is back in pursuit of The One. Probably because he's secretly found his perfect match in Alex's long term ex, Kristen.

CASTING IDEA: **Ennis Esmer** (Blindspot, Red Oaks) – *127K Followers*

TOM is a charming sweetheart of a man with an absurd and dry sense of humor. He is Alex's other best friend and the much welcomed counterbalance to Reid's d-baggery. He is earnest and loyal. A real ride or die.

CASTING IDEA: **John Early** (Search Party, Other People, The Disaster Artist) – *203K Followers*

MAX is Alex's good friend and the barista at the coffee shop next to where he works. She is free-spirited, terse, and insightful. Positive yet matter of fact, and deeply encouraging.

CASTING IDEA: **Andrea Jin** (Lurker, Grandma's Girl Special) – *234K Followers*



The Enemies

ETERNAL PURSUIT

The Enemies

CAM SILVERSTEIN is a manipulative and narcissistic playboy who lives beyond his means, and is the high-class grifter who runs the art gallery where Alex works(read: the bane of Alex's daily existence).

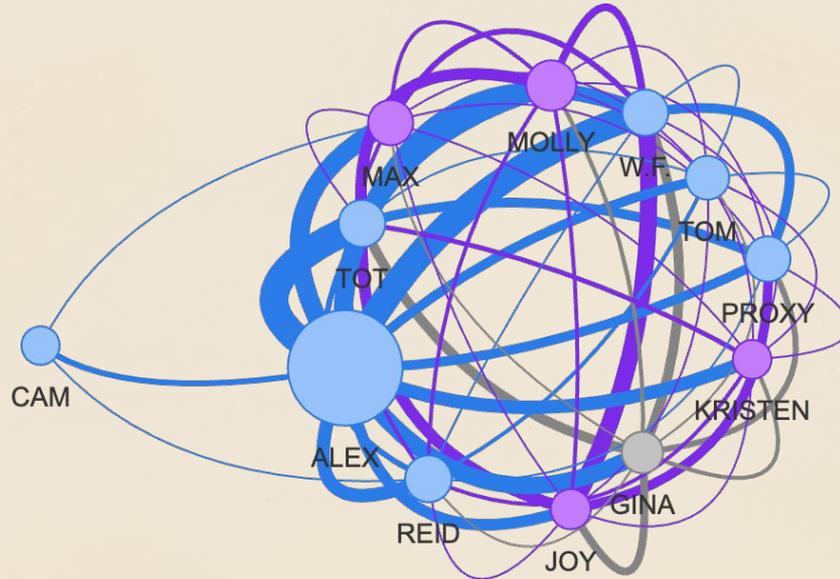
ATTACHED CAST: **Brandon Keener** (The Pitt, Based on a True Story, PEN15)

KRISTEN was Alex's best friend and romantic partner for 10 years...until they grew apart and she called it all off. She's not a bad person, she's just a fiery and fun loving woman on her own journey now – with Alex's friend, Reid.

CASTING IDEA: **Hannah Berner** (Hannah Berner: We Ride At Dawn) – *1.6M Followers*

ETERNAL PURSUIT

Character Relationships



Featuring an ensemble cast with Alex at its center, the Character Relationships Diagram above provides a visual depiction of the interplay among the characters within **ETERNAL PURSUIT**. Each character is represented by a circle, the size of which reflects their prominence in the story. The thickness of the lines connecting the circles signifies the extent of interaction between any two characters. Furthermore, colors are used to signify gender – blue for male, purple for female, and gray for other or non-defined genders. By interpreting these features, the key character dynamics and interactions can be understood.

A man with short grey hair, wearing a grey suit jacket, a light blue shirt, and a patterned tie, is seated in a brown leather tufted chair. He is gesturing with his right hand as if speaking. The background is a dimly lit room with a bookshelf, a lamp, and a bar area. A dog is lying on the floor to the right. The text "THE SCRIPT" is overlaid in large, bold, pink letters across the center of the image.

THE SCRIPT

ETERNAL PURSUIT

Written By Benjamin Font

The Script – First Act

**Full Feature Script Available Upon Request*

ETERNAL PURSUIT

An Economical Approach, The Future, and Accolades

While the feature script is written to maximize exposure of the Co-Founders
and minimize their time engagement

– principal photography only requiring four days on set while still remaining the face of the film –

ETERNAL PURSUIT has franchise/series potential

that would allow further development of the characters
and dynamics within the dating service in subsequent installments
that also explore infinite possibilities of love stories
as the company's network continues to grow.

Think *Knives Out* or *Severance* or *The White Lotus*
...but for Love.

Winner – Best Comedy, Filmmatic Screenplay Awards

Top 10 – Hollywood's Table Read My Screenplay

Semi-Finalist – LA Comedy Film Festival Screenplay Competition

Semi-Finalist – Southern California Screenplay Competition

Staff Pick – ISA, November 2024

Hot 100 List – Capital Fund Screenplay Competition

International Screenwriters' Association **Top 25** Screenwriters to Watch

ETERNAL PURSUIT

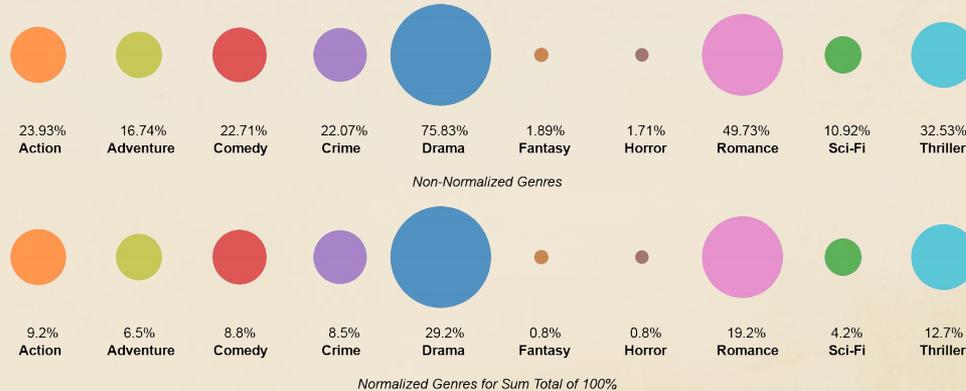
Genre Recipe by LargoAI

The Genre Analysis measures the fluctuation of genres throughout a storyline. It provides valuable insights to the user regarding the level of genre changes within a particular piece of content.

When the score is lower, it indicates a low fluctuation of genres, suggesting a higher level of consistency throughout the story. While this may result in a more predictable narrative, it could potentially lead to lower audience engagement. On the other hand, when the score is higher, it signifies dynamic changes across genres, adding variety and potentially increasing audience engagement.

It's important to note that there is no definitive formula to determine whether a score is good or bad. Instead, a comparison with similar content for the same score range – as seen in the **SIMILAR FILM ANALYSIS** – can help indicate the positioning of the content in terms of genre fluctuation.

Genre Flux Score – 3



ETERNAL PURSUIT

Emotions Analysis by LargoAI

Positive Emotion Score indicates the distribution of positive and negative emotions within the content on a ranking system of -10 to 10. A positive score (0 - 10) suggests a prevalence of positive emotions such as Joy, Surprise, and Trust, while a negative score (-10 – 0) suggests a dominance of negative emotions such as Anger, Disgust, Fear, and Sadness. A score close to 0 signifies a balanced emotional landscape. It's important to note that positive or negative scores do not inherently imply whether the content is good or bad, but rather provide insight into its stylistic positioning compared to other content with a similar composition.

Emotional Intensity Score reflects the intensity of emotional storytelling within the narrative on a ranking system of 0 to 10. A higher score signifies a heightened intensity of positive and/or negative emotions, often correlated with increased audience engagement. Conversely, a lower score may indicate a lack of emotional depth or a predominance of neutral storytelling. While there is no definitive formula for determining the ideal score, this metric aids in understanding the content's positioning relative to other content with a similar composition.

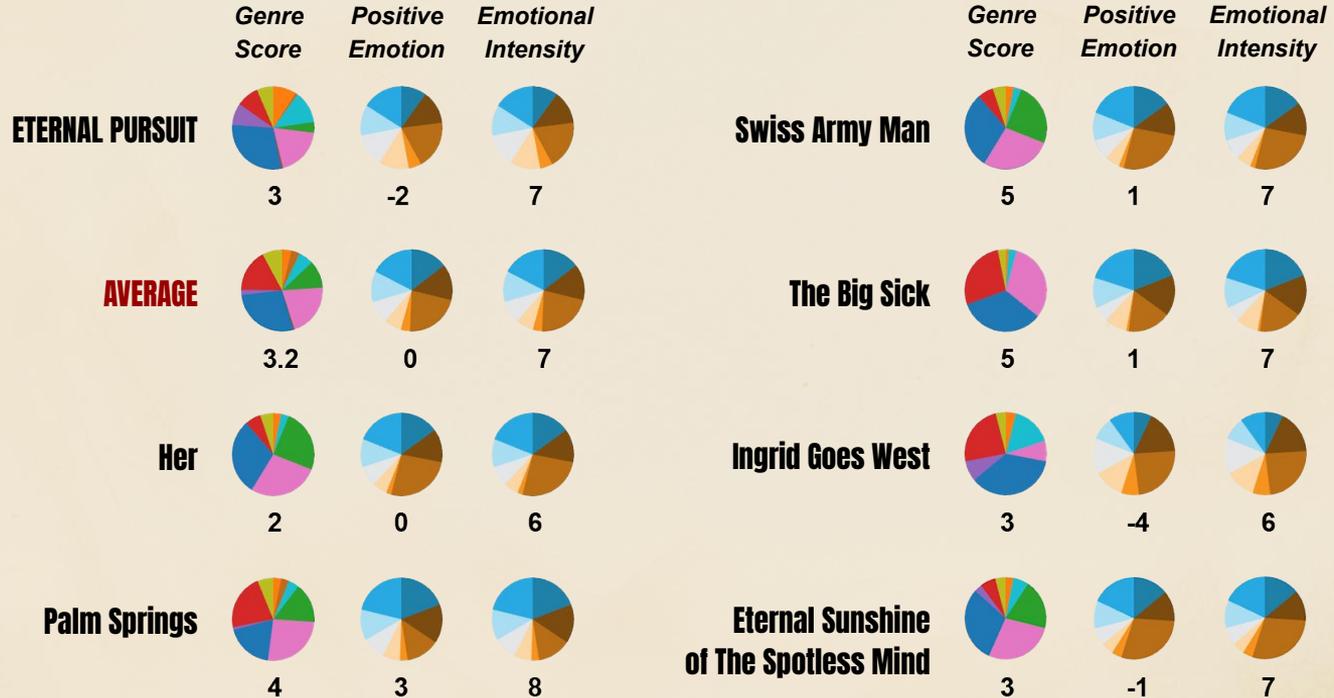
Positive Emotion – -2
Emotional Intensity – 7



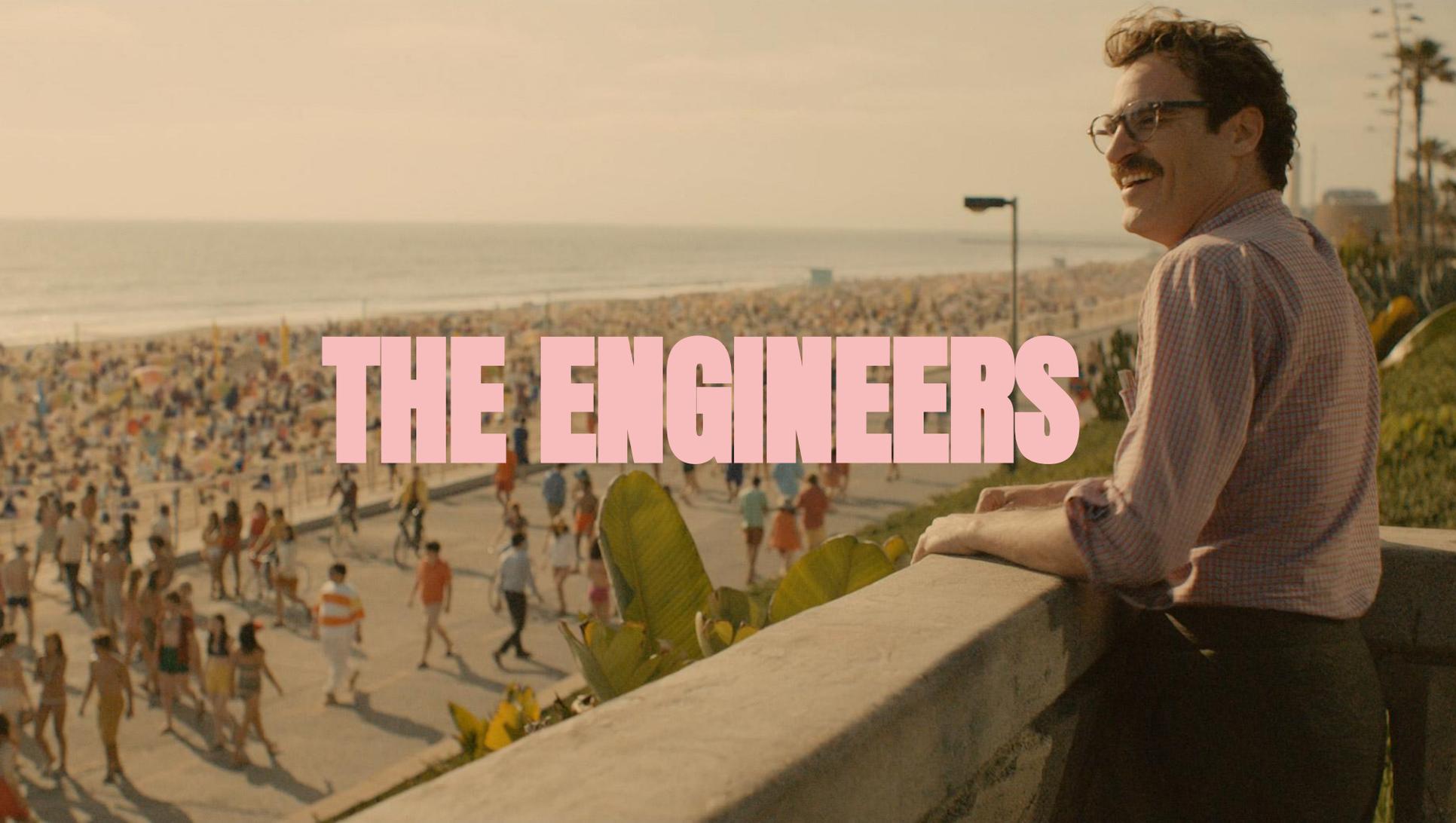
Normalized Emotions for Sum Total of 100%

ETERNAL PURSUIT

Similar Films Analysis by LargoAI



THE ENGINEERS





BENJAMIN FONT

Writer/ Director

BENJAMIN FONT is an up-and-coming writer/director whose film career began as the co-writer of Robert Schwartzman's *Dreamland*, which premiered at Tribeca and was released by Orion Pictures. He made his feature directorial debut soon after with *Madness, Farewell*, a dark holiday comedy that he also wrote, produced, and starred in as the co-lead. His new short film *Greta* was commissioned by the award winning lit magazine Switchyard and had its World Premiere at the 40th Boston Film Festival and International Premiere at the Paris Film Art Festival.

With a distinct voice whose philosophies about life, love, and relationships are disguised sweetly by a raucous, relatable, and dark humor, Font's future as an auteur that bridges the gap between independent and mainstream cinema is a bright one. He has several feature projects in development and is also the author of ten books, including his forthcoming collection *Again and Again Then The End*.

A self-taught artist and storyteller originally from Lincoln, Nebraska, Font currently resides in Los Angeles where he works as a freelance writer/director and is on The Development Slate with the International Screenwriters' Association, who named him one of their Top 25 Screenwriters to Watch in 2024. He was also invited to be a visiting filmmaker at Vermont College of Fine Arts MFA in Film Winter 2025 Residency at CalArts.

Benjamin Font PROJECTS OVERVIEW 2025



NOAH APPLEBAUM

Producer / Co-Director

NOAH APPLEBAUM is an accomplished commercial actor with multiple spokesperson campaigns under his belt, most notably for Australian insurance company Budget Direct as "Captain Risky" (work shortlisted at Cannes). He has also appeared in numerous independent films and TV shows. As a filmmaker, Noah has written and directed features, sketches, music videos and has successfully made fundraising videos for nonprofits which have helped raise over \$1,000,000 in grants/endowments. Clients include Cancer Support Community, National Charity League, Los Angeles Farmer's Market and Opening Minds through Art (OMA), an art program for seniors with dementia and Alzheimer's. Noah is also a two time Emmy award winning member of Industrial Light & Magic's StageCraft team, working on series and films like The Mandalorian, Obi-Wan Kenobi and Joker 2.

www.noahapplebaum.com

noahapplebaum@gmail.com



JACKIE RYAN-KRICHEVSKY

Producer

With nearly twenty years of producing independent film, JACKIE RYAN-KRICHEVSKY has successfully produced award-winning projects across various budget levels and formats, including immersive media, short film, new media, independent film, and documentary. She has also managed production for both studio feature films and television shows alike. Currently, Jackie serves as the Manager of Production Innovation for Disney Entertainment Television and co-chairs the Producers Guild of America's Physical Production Committee. She currently has three films on the festival circuit, and is a co-owner of the production company Lost Light Films.

ryanjacquelyn@gmail.com

ETERNAL PURSUIT

An Endeavor of Our Times

In a dating culture that's exhausted by the apps
and a world that's as lovesick for something meaningful
as it is distracted by instant gratification,
Manufacturing Co. is the answer.

With its mysterious promise of **The One**,
the company forces you to look up, to be present,
and to engage with your immediate environment.

And this film invites you to do the same.

Each decision we make in our lives shapes who we are,
and – despite the whole world being at our fingertips –
what we are looking for in our **ETERNAL PURSUIT** is often closer than we think.

XO

BENJAMIN FONT and NOAH APPLEBAUM
Co-Directors of ETERNAL PURSUIT

ETERNAL PURSUIT

Production Timeline

Month 1

Creative Development

Finalize Shooting Script
Casting
Location scouting
Secure Creative Team / Department Heads
Complete Preliminary Budget / Schedule

Months 2 - 4

Development

Secure Project Funding
Continue Casting
Confirm Locations
Lock in All Creative Department Heads
Apply for California Tax Incentive

Months 5 - 7

Pre-Production

Finalize Funding and Casting
Award of California Tax Incentive

Months 8 - 10

Deep Pre-Production

Set Up Production Offices
Cast Rehearsals and Fittings
Hire Production Team and Crew
Finalize Production Schedule and Lock Budget
Inform All Executive Producers and
Distribution Partners of Production Status

Month 10 (21 days)

PRINCIPAL PHOTOGRAPHY

In/Around Los Angeles

Months 11 - 13

POST PRODUCTION (16 weeks)

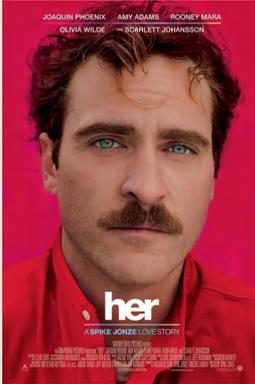
Month 14

MARKETING & DISTRIBUTION

Target Select Film Festivals for Prestige Marketing
Work with Sales Agent on Theatrical Release and Marketing Campaign

ETERNAL PURSUIT

Comps



Her

Budget: \$23M
Gross: \$48.2M



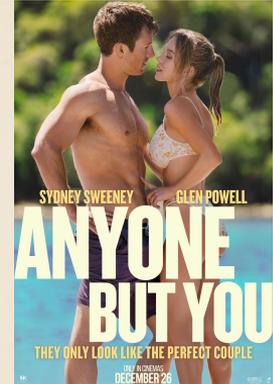
Eternal Sunshine of the Spotless Mind

Budget: \$20M
Gross: \$73.3M



Knives Out

Budget: \$40M
Gross: \$312.8M



Anyone But You

Budget: \$25M
Gross: \$220.3M

ETERNAL PURSUIT

Comps



The Big Sick
Budget: \$5M
Gross: \$56.4M



Swiss Army Man
Budget: \$3M
Gross: \$4.9M



Palm Springs
Budget: \$5M
Gross: \$17.5M



Minari
Budget: \$2M
Gross: \$15.2M



LOVE TAKES TIME
WE TAKE AMERICAN EXPRESS*

MCO

*AND ALL OTHER MAJOR CREDIT CARDS

MAKING LOVE SINCE 1984

A couple is seen from behind, sitting on a rooftop ledge. They are looking out over a city skyline at dusk. The sky is a deep blue with some light clouds. The city lights are visible in the distance, and a large, dark building is prominent on the left side of the frame.

THANK YOU FOR YOUR CONSIDERATION

XO

BENJAMIN, NOAH, and JACKIE

1-619-TRUE LUV

font@benjaminfont.com | noahapplebaum@gmail.com | ryanjacquelyn@gmail.com

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